

# FARBEUNDLACK // CONFERENCES

Cutting-edge topics, new impulses, and – above all – unique networking opportunities with other innovative industry peers – these are the main reasons why coatings experts attend the FARBEUNDLACK // CONFERENCES.

Benefit from exclusive marketing exposure before, during, and after each event and present your company as a competitive and high-performance supplier to this first-class audience!



[www.farbeundlack.de/events/konferenzen](http://www.farbeundlack.de/events/konferenzen)

## Sponsorship Opportunities

Package Elements	Package		
	Gold	Silver	Bronze
<b>(Table Top) Presentation</b> in the conference foyer	2 tables & 2 chairs, space for max. 2 roll-up banners <i>(production excluded)</i>	1 table & 2 chairs, space for max. 1 roll-up banner <i>(production excluded)</i>	1 roll-up banner <i>(production included)</i>
<b>Full Conference Pass</b> (incl. Networking Dinner)	2 <i>(plus max. 2 additional passes available at 60% standard conference fee)</i>	1 <i>(plus max. 2 additional passes available at 80% standard conference fee)</i>	–
<b>Promotional Give-Away</b> or brochure <i>(max. 8 pages)</i> distributed to all conference attendees	✓	–	–
Individual question included in <b>Conference Survey</b>	✓	–	–
	€ 6,000	€ 4,000	€ 2,000

Optional *(only available in combination with Gold or Silver Packages)*

**NEW! Sponsored Conference Talk\***

*(1 available per conference following the keynotes  
on conference day 1, max. 25 min plus Q&A)*

+ € 1,000

+ € 2,000

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**Sponsorship Specials**

<b>Networking Dinner</b>	• 2 branded roll-up banners at the venue <i>(production included)</i> • branded menu cards and napkins <i>(production included)</i> • signature cocktails in sponsor's main corporate colour	€ 4,000
<b>Coffee Breaks</b>	• 1 branded roll-up banner at the venue <i>(production included)</i> • branded napkins <i>(production included)</i> • branded snack items with company logo <i>(production included)</i>	€ 3,000
<b>Candy/Brainfood Bar</b>	• sponsored candy/healthy snacks for all conference attendees to choose from • 1 branded roll-up banner on-site • branded paper bags <i>(production of all materials included)</i>	€ 3,000
<b>Conference Materials</b>	• branded notepads, ballpoint pens, or lanyards distributed to all conference attendees <i>(rate per sponsorship item, production of all materials excluded)</i>	€ 2,000

*\*Sponsored conference talks subject to acceptance by our editorial team.  
Additional conference sponsorship opportunities on request. All rates subject to VAT where applicable.*

### Topics and Dates 2026

- **Water-based furniture and parquet coatings**  
17/18 March 2026 // Düsseldorf, Germany
- **Formulation of adhesives**  
2/3 June 2026 // Bremen, Germany
- **Silicate paints 2.0**  
2/3 December 2026 // Düsseldorf, Germany

**Please note!**  
FARBEUNDLACK // CONFERENCES  
are German-language events

**Closing date  
for sponsorships:  
~10 weeks before  
conference date**  
*(later date on request)*

### Sponsorship Acknowledgment/Company Logo

- on the conference website and programme
- on the conference advertisements
- in the promotional e-blasts
- on the conference opening slides
- on the email 'letter of thanks' to all conference attendees

## ADVERTISING CONTACTS

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